

EDUCATE. AMPLIFY. ACTIVATE.
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ADVOCACY 101

With Founder & CEO Sheri West

Janée Woods Weber, ED at She Leads Justice

ADVOCACY 101 AGENDA

- 1- Welcome-Sheri West, Founder & CEO of LiveGirl**
- 2- Importance of Advocacy- Janeer Weber Woods, Executive Director at She Leads Justice**
- 3- LiveGirl Advocacy Priorities- Student Advocates (Ece, Kat, Joy, Hamsika)**
- 4- Getting Involved/Closing**



LiveGirl advocates loudly for policies and practices that open doors for women & girls. LiveGirl also equips girls with advocacy skills and amplifies youth voices to break down barriers and create a more equitable future in which all girls may thrive.

LEAD CHANGE. BE CHANGED.

23-24 ADVOCACY PRIORITIES

1. **AI Accountability:** State and federal legislation to address AI-generated pornographic images to combat the use of deepfakes in nonconsensual pornography, typically targeted toward girls and women.
2. **Mental Health Equity:** Provide funding for underserved schools- mental health resources.
3. **Equal Pay:** Mandate salary range transparency for all job postings + paid sick days.
4. **Sexual Assault Victim Protections:** Add protections for sexual assault victims from being improperly charged with false reporting.
5. **AP Women's History:** Petition AP Board to add AP Women's History course to address poor female representation in US History book text.

TAKE ACTION! GET INVOLVED



SCAN ME

TIMING

- **NOW: EDUCATE** yourself on advocacy priorities; align with issues that matter most to you
- **NOW: AMPLIFY** on social media
- **NOW-DEC: ACTIVATE** by writing “Dear Legislator” letters to advocate for legislative proposals
- **FEB-MAY: (CT Legislature in session)** Align with bills forwarded, write letters, and provide public testimony
- **March 23: Attend LiveGirl Changemakers Summit (UConn-Stamford)**
- **APRIL (Date TBD): Attend LiveGirl Day at the Capitol**